# **AISHA RAHMAN**

GRAPHIC DESIGNER | FRONTEND DEVELOPER

EMAIL: hello@aisharahman.com

**PHONE:** (416)707-4432

**WEBSITE**: https://www.aisharahman.com

## **ABOUT**

A Graphic Designer based in Toronto with a strong passion for web development. She combines her design expertise with technical knowledge to create visually compelling and functional digital experiences.

## **TECHNICAL SKILLS**

- Adobe Creative Cloud
- Photoshop
- Illustrator
- InDesign

- Figma
- Adobe XD
- After Effects
- Premiere Pro
- HTML & CSS
- JavaScript & React
- PHP & Laravel
- WordPress

## **EXPERIENCE**

# FREELANCE PROJECTS | NOVEMBER 2024 - JANUARY 2025

FREELANCE GRAPHIC DESIGNER

- Created custom illustrations and designs using Adobe Illustrator and Photoshop.
- Designed mock-ups and visual assets for branding, packaging, and digital media.
- Communicated with clients to understand project needs and deliver tailored design solutions.
- Ensured all files were well-organized and exported in appropriate formats for both digital and print use.
- Managed multiple projects simultaneously, meeting deadlines and maintaining quality standards.

# McCor | January 2024 - April 2024

**GRAPHIC DESIGNER INTERN** 

- Helped modernize pamphlets and brochures, refreshing layouts and visuals to align with current design trends.
- Designed and updated assets for office use and social media, incorporating the organization's 10-year anniversary logo for a cohesive brand presence.
- Ensured all design files were properly organized and exported in the correct formats for print and digital use.
- Conceptualized and proposed product ideas for the organization's 10-year anniversary, contributing to celebratory branding efforts.

# **DIGITAL ATTRACTION | SUMMER 2023**

PRINT PRODUCTION ASSOCIATE

- Worked efficiently under pressure, editing and finalizing images quickly to meet the fast-paced demands of a high-traffic tourist destination.
- Used attention to detail to ensure all image edits met quality standards before sending to print, maintaining a high level of consistency in final products.
- Organized and prepared images for printing, ensuring each was correctly stacked for easy distribution to the sales team.
- Assisted with troubleshooting and resolving any issues with the image processing workflow, ensuring no delays in the production timeline.
- Sold image packages to guests, offering them memorable photo options to capture their experience, and explained the different package plans available.

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# **EXPERIENCE**

# REGISTERED PRACTICAL NURSE & PERSONAL SUPPORT WORKER | 2018 - 2021

**Bright Star Care** 

- Demonstrated strong attention to detail in managing patient care, ensuring accuracy in medical records and treatment protocols.
- Developed excellent communication skills through daily interactions with patients, healthcare teams, and family members, ensuring clear and effective information exchange.
- Utilized critical thinking and problem-solving skills to assess patient needs and develop appropriate care plans.
- Showed empathy and understanding while addressing patient concerns, providing compassionate care tailored to individual needs.
- Maintained composure and focus in high-pressure situations, effectively managing multiple tasks and responding to emergencies in a fast-paced environment.

## **EDUCATION**

## **GRAPHIC DESIGN**

Humber College | Advance Diploma September 2021 – April 2024

## PRACTICAL NURSING

Centennial College | Diploma September 2015 – December 2017

REFERENCE AVAILABLE UPON REQUEST